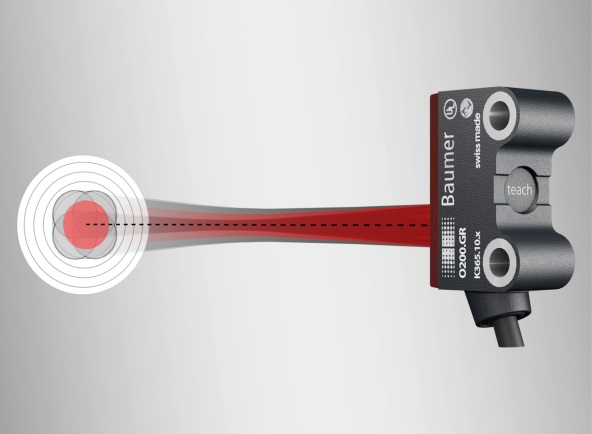
# Press Release

**Engineering made easy - the world's first photoelectric miniature sensors with CAD data and beam path**

(05.07.2019) The Baumer optoelectronic sensors O200 are the first miniature sensors on the market to offer 3D CAD data with integrated beam path. This saves valuable time in the engineering process, which previously was quite an effort when integrating the beam path from data sheets. In addition, the light beam of the O200 miniature sensors is aligned with the mounting holes (qTarget). This eliminates individual component tolerances and delivers consistent alignment accuracy throughout the entire sensor series.



Insert press photo here

The O200 miniature sensors with IO-Link and innovative ambient light algorithm ensure maximum detection reliability in any lighting condition. The extensive portfolio with different sensor principles, ranges and light sources offers the right solution for virtually any application. Just for this very reason, O200 sensors are the first choice when it comes to system integration of miniature sensors.

Further information: [www.baumer.com/o200](http://www.baumer.com/o200)

Photo: O200 miniature sensors with integrated beam path and optical axis aligned by design

Number of characters (with spaces): approx. 1.160

Text and picture download at: [**www.baumer.com/press**](http://www.baumer.com/press)

**Baumer Group**

The Baumer Group is one of the worldwide leading manufacturers of sensors, encoders, measuring instruments and components for automated image processing. Baumer combines innovative technologies and customer-oriented service into intelligent solutions for factory and process automation and offers an unrivalled wide technology and product portfolio. With around 2,700 employees and 38 subsidiaries in 19 countries, the family-owned group of companies is always close to the customer. Baumer provides clients in most diverse industries with vital benefits and measurable added value by worldwide consistent high quality standards and outstanding innovative potential. Learn more at [www.baumer.com](http://www.baumer.com) on the internet.

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